

1 of 2

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	10P-1030P	BG BNG THRY B<	:30	\$300.00	08/24-08/24	1	1	1	\$300.00	
Rating: 1.3												
	2	M	10P-1030P	BG BNG THRY B<	:30	\$300.00	08/27-08/27	1	1	1	\$300.00	
Rating: 1.3												
	3	TU	10P-1030P	BG BNG THRY B<	:30	\$300.00	08/28-08/28	1	1	1	\$300.00	
Rating: 1.3												
	4	W	10P-1030P	BG BNG THRY B<	:30	\$300.00	08/29-08/29	1	1	1	\$300.00	
Rating: 1.3												
	5	TH	10P-1030P	BG BNG THRY B<	:30	\$300.00	08/30-08/30	1	1	1	\$300.00	
Rating: 1.3												
	6	SA	1030P-12A	SAT NITE LIVE	:30	\$600.00	08/25-08/25	2	1	2	\$1,200.00	
Rating: 2.2												
	7	F	6P-630P	TWO & HALF MEN	:30	\$425.00	08/24-08/24	1	1	1	\$425.00	
Rating: 1.7												
	8	M	6P-630P	TWO & HALF MEN	:30	\$425.00	08/27-08/27	1	1	1	\$425.00	
Rating: 1.7												
	9	TU	6P-630P	TWO & HALF MEN	:30	\$425.00	08/28-08/28	1	1	1	\$425.00	
Rating: 1.7												

Station KUCW-TV SALT LAKE CITY	Agency () NATIONAL MEDIA INC	Rep Firm
Advertiser () NRCC-NATL REPUB CONG	815 SLATERS LANE	Sales Office () WASHINGTON
Product NRCC IE 2012	ALEXANDRIA, VA 22314	Salesperson () JAN FOX
Estimate# 2980	Agency C/P1/P2/E 155/426/2980	Salesperson Phone# 202-872-5880
Buyer Tracey Robinson	Flight Dates 08/24/2012 - 08/30/2012	Salesperson FAX# 202-872-0263
Phone#	Hiatus Weeks	
Fax#		

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	10	W	6P-630P	TWO & HALF MEN	:30	\$425.00	08/29-08/29	1	1	1	\$425.00	
	Rating: 1.7											
	11	TH	6P-630P	TWO & HALF MEN	:30	\$425.00	08/30-08/30	1	1	1	\$425.00	
	Rating: 1.7											
	12	SA	8P-9P	BONES	:30	\$125.00	08/25-08/25	1	1	1	\$125.00	
	Rating: 1.0											

---REPORT TOTALS---

Report Totals: 13 / \$4,950.00

---SALES MONTHLY TOTALS---

Aug 12: 5 / \$2,050.00	Sep 12: 8 / \$2,900.00
Sales Totals: 13 / \$4,950.00	
Station Totals: 13 / \$4,950.00	
Lines not sent/rcld/rtrn: 0 / \$0.00	

---COMPETITIVE---

Market Totals	\$291,176	CABL 0%	KJZZ 0%	KPNZ 0%	KSL 30%	KSTU 30%
		KTVX 13%	KUCW 1%	KUPX 0%	KUTV 25%	UNKN 0%

Books null

Demos RA35+